

DRIVE

**DEVELOPMENT, REACH,
INCLUSION, VALUE & EQUITY**

 **POWERED BY COINFLUENTIAL**

FAN-POWERED FUNDING FOR YOUR PROGRAM

Coinfluent empowers teams, schools, and collectives to generate predictable NIL funding at scale by letting fans and alumni round up the spare change from every Visa and Mastercard purchase. With a simple card-link flow, supporters choose your program once, and micro-donations flow automatically—delivering steady revenue, real-time dashboards, and deeper engagement without extra workload for coaches, administrators, or athletes. The athlete's NIL advantage starts here.

THE NIL INNOVATIONS ECOSYSTEM

Coinfluent is part of the NIL Retail Exchange, under the NIL Innovations umbrella—alongside: NILiance (our NIL marketplace connecting athletes and brands) and NIL Management (our full-service athlete representation agency). Together, these platforms create a complete support system for athletes, schools, and collectives...also mention the use of this program can help offset the costs of subsidizing student athletes through the NILift Program...swipe. round. empower.

SWIPE. ROUND. EMPOWER.

Turn Everyday Purchases Into NIL Power. Athlete Impact. Team Support. Roster Revenue. Program Fuel. A Competitive Edge. Fan-Driven Funding. Game-Day Gains. Scholarship Strength. Locker-Room Capital. Championship Resources. Coinfluent lets fans and alumni round up their Visa or Mastercard transactions and send the spare change straight to the programs and talent they love—instantly and automatically.

KEY FEATURES



Frictionless Philanthropy

Donors link a Visa or Mastercard in seconds, pick their favorite school, team, collective, or athlete, and every purchase is automatically rounded up with real-time impact tracking.



Institutional Control

Customize pages with your colors, logos, and messaging. Set tiers, recurring options, and suggested donation amounts.



Bank-Grade Security

All donations are processed securely using a PCI-compliant vault that tokenizes and encrypts credit card details. Card information is never stored on servers.



Flexibility

Easily pause donations or set a monthly limit. Points and cashback rewards aren't affected. Donations may qualify for tax deductions.

TAKE YOUR PROGRAM TO THE NEXT LEVEL

VISIT [COINFLUENTIAL.COM](https://www.coinfluent.com)