

NILift™: Empowering Every Athlete Through Subsidized Access



The Strategy: A Scalable Solution for Modern Athletics

NILift removes the complexity of individual deal sourcing by offering a compliant, educational engagement model. Schools and collectives simply select and fund the desired access tier—**Explorer, Pathfinder, Trailblazer, or Visionary**—unlocking premium NIL development services for their athletes. This approach offers total flexibility, allowing you to pair NILift with donor-driven initiatives or grant programs while unlocking exclusive group benefits like the **Coinfluentia™ Round-Up Fundraising tool**.

Key Features



Foundation & Compliance: The baseline of support for every athlete.
Includes: Financial literacy tools, affiliate opportunities, TikTok Monetization Suite.
Key Benefit: Equitable access, no direct payments for NIL usage.



Tiered Progression (Pathfinder to Visionary): As athletes advance, they unlock more powerful tools.
Pathfinder: Prep For NIL Academy courses.
Trailblazer & Visionary: Adds identity protection, legal support, health and wellness apps.



The Premium Toolkit: High-level sponsorship unlocks tangible, professional assets.
Includes: Personal Brand Design, Custom Merch Store Setup, Business Formation, Press Kits.



Department-Wide Scalability: Designed for teams or full athletic departments.
Key Benefit: Tailored journey with modular upgrades, complete view of program success.

Empower your athletes. Elevate your program.